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HUMPHREY-COKER SEEDS



THESE FOLKS BELIEVE IN "HUMCO" SEEDS



THEY ARE GROWING 2,000 ACRES ON THIS FARM

HUMPHREY-COKER SEED COMPANY
HARTSVILLE, S.C. GREENWOOD, MISS.
S PRESSLY COKER, MANAGER.

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

A FOREWORD

In the beginning of this Catalogue, we wish to express our Appreciation to our Friends and Customers. We appreciate the business and support you have given us. We hope that the results obtained with our Seed will insure to us your continued patronage.

We are constantly striving to improve on the Seeds we sell and we give a description of the Varieties and NEW STRAINS of seed we are offering, in the following pages.

We are proud of our Seeds. We exercise extreme care to have them right in every way and we believe that "HUMCO" SEEDS are UNSURPASSED IN QUALITY.

Look over this catalogue carefully. We have the Seeds to supply your needs. Pedigreed COTTON, CORN, OATS AND RYE our specialties.



THESE ARE THE FOLKS RESPONSIBLE FOR THE QUALITY OF "HUMCO" SEEDS

A Word About Our Head Plant Breeder and Manager

Many of our friends and customers already know about the misfortune that has come to Mr. S. Pressly Coker, our Head Plant Breeder and Manager. Last September he had a severe stroke of Infantile Paralysis, resulting in the loss of power to walk. Both legs were paralyzed. We are glad to report that he is getting along fine and, since January 1, 1925, has been able to be back at his work every day. He is as well as ever, except that he has no use of his legs.

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

The Efficiency of Our Work

We appreciate the fact that our business has been built up on the Confidence our customers have had in the ability of Mr. Coker, as a trained Plant Breeder, to breed and develop Seeds of the Highest Character, as well as on the merits of the seed we have sold.

WE WANT TO ASSURE YOU THAT MR. COKER'S MISFORTUNE WILL IN NO WAY IMPAIR THE EFFICIENCY OF OUR BREEDING WORK. He is unable to walk, but he is well and he has able Assistants who can do the necessary walking for him. The picture below shows him in an electric chair, in the field, carrying on our Breeding Work. Helping him is our First Assistant Plant Breeder, Mr. Richard S. Cathcart. By means of his electric chair and his automobile (which he drives himself) Mr. Coker goes to his office, to our warehouses, to our Breeding Plots, to our farms and wherever he is needed. There has been no let-up in the efficiency of his work. He is untiring in his efforts to maintain the merits of our seeds and his reputation as a Breeder of finest Pedigreed Seeds. We have recently added to our force Mr. T. A. Barrs, a Clemson College graduate, as Assistant in our Seed Breeding and Seed Cleaning Departments. We can assure our customers Highest Quality Seed Service.



DETERMINING DRAG, STRENGTH AND STAPLE LENGTH OF COTTON SELECTION

A MESSAGE FROM MR. COKER

TO OUR FRIENDS AND CUSTOMERS:

I am glad to have this opportunity for a personal message to our Friends and Customers and to all who are interested in good seeds.

I have had the misfortune of losing my ability to walk, through an attack of Infantile Paralysis last September, but am glad to say that I am back on the job again and feeling as well as I ever felt. It's mighty bad not to be able to walk, but I am happy that I can carry on my work. I hope to learn to walk on crutches later.

I had the good luck of finding an Electric Chair. It is a great comfort and has made it possible for me to go anywhere to properly attend my work. Right here, I wish to say, if you know of an Invalid or Cripple person who needs some way to get around, I will be glad of an opportunity to help them get a Chair. Write me.

I want to thank all who have patronized our business in the past. I greatly appreciate the confidence people have put in my ability as a Seed Breeder. I appreciate this Confidence more than anything in life and will endeavor never to betray it. Through the help of my Assistants, I am able to do my work as well as ever and I solicit your continued support.

This is the only business I have. It is my lifework. I am giving it my best, with the aim that I may render a Service to others through the Seeds we sell. I ask for your support on the merits of our Seed.

Sincerely yours,

J. Cressly Coker

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

The Value of Humphrey-Coker Seeds



COTTON BREEDING PLOT

THEY ARE PEDIGREED

The VALUE OF ANY SEED is largely dependent on the quality of the breeding behind them.

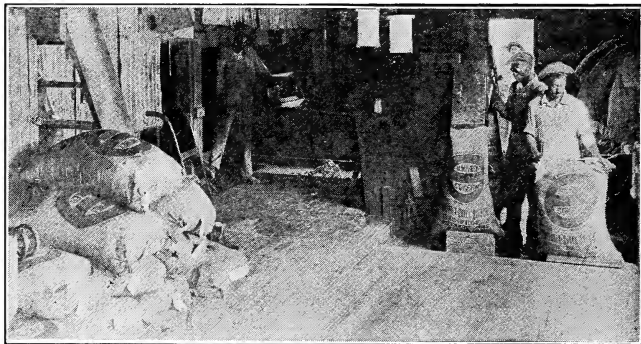
"HUMCO" Breeding is Unsurpassed

The seed we offer come from selections like Nos. 27 and 29 in picture. Their value is reflected in High Yield—High Quality—Uniformity—Earliness and Best Type.

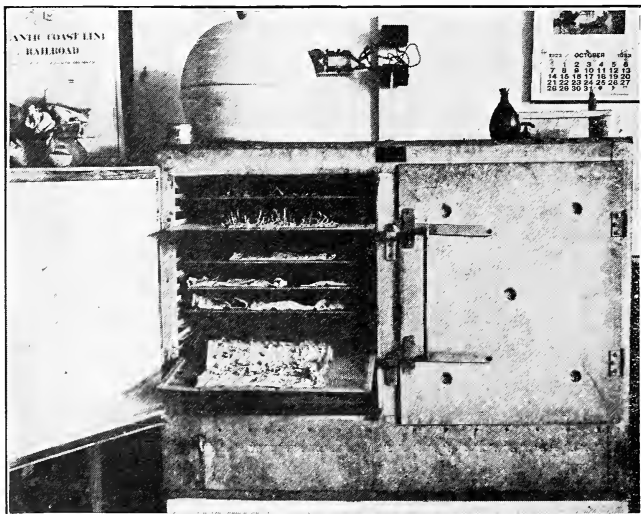
THEY ARE GRADED

VERY IMPORTANT

The proper GRADING AND CLEANING OF SEED eliminates all immature, faulty seeds, insures better stands, better quality; increases the yield. (With oats twelve-bushel increase per acre.)



CLEANING AND SACKING COTTON SEED



TESTING OUR SEED FOR VITALITY

THEY ARE VITAL

EVERY LOT of seed we sell has been TESTED TWICE before we ship it. This is for your good and for our protection. We must know the quality of the seed we sell in order to stand back of our MONEY BACK GUARANTEE.

You Can't Keep Our Seed Down. THEY WILL COME UP.

A germination and purity tag on every bag of seeds we sell sets the standard for that bag.

It Pays to Plant the Best Pedigreed Seeds

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

THEIR VALUE (The Testimony of Others)

COOPERATIVE EXTENSION WORK
IN
AGRICULTURE AND HOME ECONOMICS

STATE OF SOUTH CAROLINA
Clemson College, S. C.

CLEMSON AGRICULTURAL COLLEGE
OF SOUTH CAROLINA AND
UNITED STATES DEPARTMENT OF
AGRICULTURE COOPERATING

August 29, 1923

EXTENSION SERVICE

TO WHOM IT MAY CONCERN:

It gives me pleasure to make the following statement. The Humphrey-Coker Seed Company has been in the business of growing Pedigreed seed for the past several years. It gives me pleasure to testify as to their integrity, efficiency and progressiveness. I have known Mr. Pressly Coker of the firm personally for a good many years. He is not only a successful and reliable business man but a trained Scientific Plant Breeder.

Yours very truly,

W. W. Long
W. W. Long, Director.

THE BANK OF DARLINGTON
DARLINGTON, S. C.

August 18, 1925.

TO WHOM IT MAY CONCERN:

The Humphrey - Coker Seed Co. of Hartsville has been in the seed business growing Pedigreed seed for several years. On account of the reliability, efficiency and character of its officers it has established a high reputation for honesty, integrity and fair dealings.

I know Mr. S. Pressly Coker who is actively engaged in the Pedigreed department very intimately and I know him to be a man of very high character and that he is a scientific and successful seed breeder. He is very careful and conservative and any statements or representations he may make may be absolutely depended upon.

Yours very truly,

Bright Williamson
President The Bank of Darlington

A PARAGRAPH FROM 37th ANNUAL REPORT, CLEMSON COLLEGE DECEMBER, 1924

Page 28—In speaking of Variety Tests at Pee Dee Experiment Station, Florence, S. C., says:

"The average of the past two years shows the following Clevelands leading in the order named: Humphrey-Coker, Wannamaker, Marrett, Coker Cleveland Strain-4, and in case of Long Staple: Carolina-Foster, Lightning Express, Delfos and Webber 49."

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

The Value of Humphrey-Coker Seeds

(By Comparison)

READ THE ARTICLE BELOW AND CONSIDER:

A RELIABLE SEED BREEDER IS THE FARMERS BEST FRIEND. The few extra dollars spent for pure Pedigreed Seed is the Best Insurance against Crop Failure that a farmer can get. A few extra dollars put into real good seed will return MANY dollars in the harvest.

Federal Agencies Probe Frauds in Ootootan Seed

*Many Thousands of Dollars Lost to Farmers in South
Carolina Through Substitution and Adulteration.*

South Carolina farmers have been defrauded this year of many thousands of dollars through the sale of mixed or false soybean seed as Ootootan seed at Ootootan prices.

Not only have the farmers thus imposed upon lost largely upon their purchases of soy seed, but they will be frustrated in their hopes for income from the sale of seed beans, while a still more serious consequence will be the checking of interest in soy bean production, which has become one of the most important and promising agricultural developments.

So far as transactions have been traced out to date, all of the mixed or otherwise fraudulent seed stock located in South Carolina seems to have originated outside of the State, although much of it has been distributed within the State through rascals, probably for the most part in good faith.

Field inspections made recently have brought to many farmers the

disquieting assurance that crops they fondly believed to be of Ootootans were not Ootootans at all, but of quite inferior varieties. One Richland planter has one hundred acres near Eastover, of which the seed was bought for Ootootan. Fifty per cent, as it develops on close survey, now that they have come up to a stand, are of the Wilson or a closely allied strain, comparatively worthless under local conditions. Another one hundred acres examined in Horry, planted with seed purchased as Ootootans at \$9 a bushel, turns out a crop of Ebony beans, or beans of some strain in that variety. The loss on that acreage alone is around \$5,000 and many other Horry farmers bought seed of the same lot, it is said.

It is believed that the soy bean is far too important a crop for agricultural prosperity in South Carolina to allow of its being brought into disrepute or of suffering farmer confidence in it to be impaired unnecessarily.

AN ARTICLE FROM "THE STATE" JUNE 21, 1925.

Now that you have read this article you must realize that it is poor business to take a chance on getting seed from Tom, Dick and Harry.

Buy your seed from REPUTABLE SEED BREEDERS who give you a GUARANTEE OF SEED PURITY AND QUALITY.

When you get sick you don't look for a cheap, quack doctor, you go to the best SPECIALIST you can find. Why not do the same thing when you buy seed? BUY FROM A SEED SPECIALIST. It will pay you many times in the harvest.

Investigate our reliability and the merits of our seeds before you buy and SEND US YOUR ORDER.

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

Designation of Our Seeds

By these Signs You Can Know They are Genuine

1. OUR TRADE NAME "HUMCO"

"HUMCO"—A contraction of the two names Humphrey and Coker is the TRADE NAME we have adopted for use on all seeds bred and developed by our organization.

2. OUR TRADE MARK

Embodies the four essentials of
FINEST SEEDS

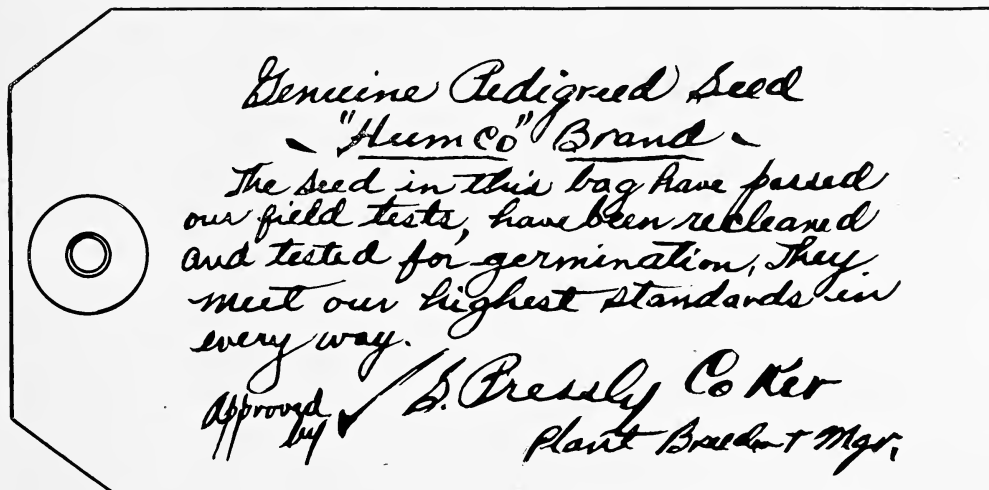
- (1) Good Breeding
- (2) Proper Grading
- (3) Strong Vitality
- (4) "HUMCO" Breeding and Supervision



This TRADE MARK on every
bag of our seed is a
GUARANTEE OF
SATISFACTION
to our customers

3. OUR STAMP OF APPROVAL

Breeding, growing, handling and selling Pedigreed Seeds is the one work of our Head Plant Breeder and Manager, Mr. S. Pressly Coker. Every phase of the work is watched and inspected by him. Before any seed are shipped they must meet every test and receive his final approval, which will be found on the back of every shipping tag.



4. OUR GUARANTEE AND RESPONSIBILITY

ON PEDIGREED SEEDS

Our Pedigreed Seeds represent the increase from individual plants of proven quality. Bred by the Plant-to-Row method, tested over a series of years. Increased for sale to the public. We guarantee them true to name.

EXAMINE OUR SEEDS when you receive them and test them in any way you see fit. If for any reason they are not satisfactory, they may be returned to us within ten days after they are received, in the original package, AT OUR EXPENSE. WE WILL REFUND ENTIRE PURCHASE PRICE. We waive all responsibility for seeds which have been in a customer's hands more than ten days, as the vitality of any seed may be lessened or killed after leaving our warehouse, by subjection to moisture, heat or other conditions. Under no circumstances will we be responsible for the germination of seed after they are planted, whether within ten days or not, as there are many reasons for imperfect germination of planted seeds other than their vitality. If the purchaser does not accept seed under this condition, they are to be returned at once.

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO.
HARTSVILLE, SOUTH CAROLINA

OUR OFFERINGS

South Carolina Seeds

FALL SEEDS

“HUMCO” Pedigreed RED APPLER OATS

HAVE NO EQUAL IN YIELD AND MONEY VALUE PER ACRE



A BAG OF “HUMCO”
RED APPLER SEED OATS

“HUMCO” Appler Seed Oats represent the culmination of our Best Breeding and Growing efforts to date.

Highest Yield—Finest Quality and freedom from disease are the distinguishing characteristics of these Oats.

Ask for Better? They Can't Be Had

A Trial will prove these statements
to be FACTS

PRICES—(F.O.B. Hartsville, S. C.)

Per Bushel	\$1.50
Ten Bushels	1.40
Fifty Bushels	1.30

Pedigreed Fulghum Oats

MOST POPULAR SOUTHERN OAT

PEDIGREED FULGHUM—STRAIN 1

The Fulghum Oat was selected from a field of Red Appler Oats. It is **Beardless**. It is **Early**. It is a **Heavy Producer**. This oat is very popular because of its early maturity. It gets out of the way early, giving the farmer more time to get his hay crop planted before the rush of other work sets in.

If it's **Early Maturity** you desire, plant these oats. **Our recommendation:** If you plant many oats divide your crop, put one-half in Red Appler Oats and one-half in Fulghum Oats. This will lengthen your cutting period and enable you to save your crop in good shape.

PRICES—(F.O.B. Hartsville, S. C.)

Per Bushel	\$1.50
Ten Bushels	1.40
Fifty Bushels	1.30

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

**OUR PEDIGREED
SEED
OATS**

**Have Always Taken
First Prize in
Competitive
Exhibits**



"HUMCO" FULGHUM-36 is our NEW STRAIN Fulghum Oat. We are offering it for the first time this year. Just like our Fulghum Strain-1, EXCEPT MUCH BETTER IN YIELD PER ACRE.

For past four years it has averaged 9 Bus. per acre more than our Strain-1. We believe this THE BEST STRAIN of Fulghum Oats yet produced

**IN THIS OAT WE OFFER THE HIGHEST IN BREEDING AND QUALITY
at a low price. Give us your order.**

OUR GUARANTEE WITH EVERY BAG COVERS—

1. Purity
2. Thorough Recleaning
3. Freedom From Smut
4. Strong Germination
5. Satisfaction or Money Back

PRICES (F.O.B. Hartsville, S. C.)

Per Bushel	\$1.75
Ten Bushels	1.65
Fifty Bushels	1.50

IT PAYS TO PLANT THE BEST PEDIGREED SEEDS



A PICTURE OF OUR GRAIN BREEDING PLOTS. FROM OUR BREEDING PLOTS COME VALUABLE NEW STRAINS.

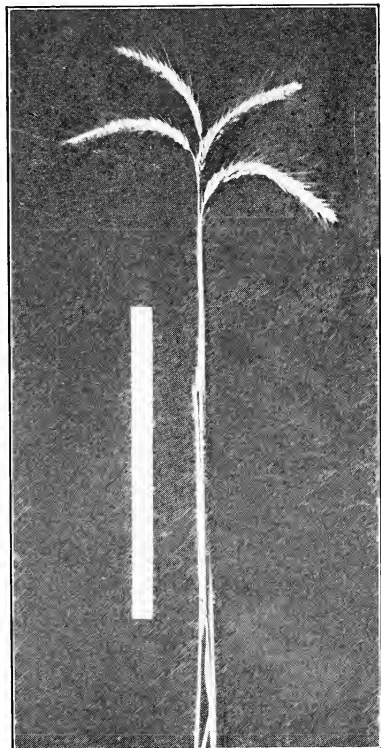
HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

ABRUZZI RYE

SHOULD BE PLANTED ON EVERY SOUTHERN FARM



THE PARENT PLANT
"HUMCO" Abruzzi-226 Showing Head Type

It far surpasses any other Rye ever grown in the South. Makes wonderful winter grazing and cover crops. Seed yields of 20 to 30 bushels per acre are common.

"HUMCO" Pedigreed ABRUZZI-226

This is our NEW STRAIN representing the very best in HIGH YIELD OF SEED and FORAGE.

This STRAIN is better by four bushels per acre than any other seed of this variety we have yet produced.

Your Crop Can be no Better Than the Seed You Plant. Heavy Production the Outstanding Characteristic of ABRUZZI-226—No Seed Better.

If you plant Rye and wish to sell your surplus seed, this is the seed to plant. Give us your order.

PRICES (F.O.B. Hartsville, S. C.)—

Per Bushel	\$3.00
10 Bushels	2.90
25 Bushels	2.75

SOLD OUT



A FIELD OF "HUMCO" ABRUZZI RYE—28 BUSHELS PER ACRE

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

SPRING SEEDS

Our Long Staple Cotton Seed

"HUMCO" Pedigreed CAROLINA-FOSTER-13 (STRAIN-2)

A NEW STRAIN

CHARACTERS—

STAPLE—1 3/16" Full to 1 1/4"
PER CENT LINT—35
BOLLS—70 per pound seed cotton
FOLIAGE—Light

The
"Ideal" Type
Cotton
for
Boll Weevil
Co nditions



A ROW OF CAROLINA-FOSTER—STRAIN 2—SHOWING TYPE

SPECIAL POINTS OF EXCELLENCE

(STRAIN-2)

1. LARGE BOLL—70 per pound seed cotton
2. LONG STAPLE—1 3/16" Full to 1 1/4"
3. LINT TURNOUT—35 per cent
4. HIGH YIELD—\$22.00 per acre more than Strain 1 in 1924
5. EARLY—RAPID FRUITING—LIGHT FOLIAGE TYPE



ACTUAL
AVERAGE
BOLL
SIZE

70 PER
POUND
SEED
COTTON

COMPARATIVE VALUES (1924)	Yield Seed Cotton Per Acre	Value Lint Per Acre
Carolina-Foster—Strain 1.....	1,313 lbs.	\$147.00
Carolina-Foster—Strain 2.....	1,560 lbs.	169.26
Increased Value—Strain 2.....	247 lbs.	\$ 22.26

*It Pays to Plant the Best
Pedigreed Seed*

HIGHEST QUALITY SEEDS

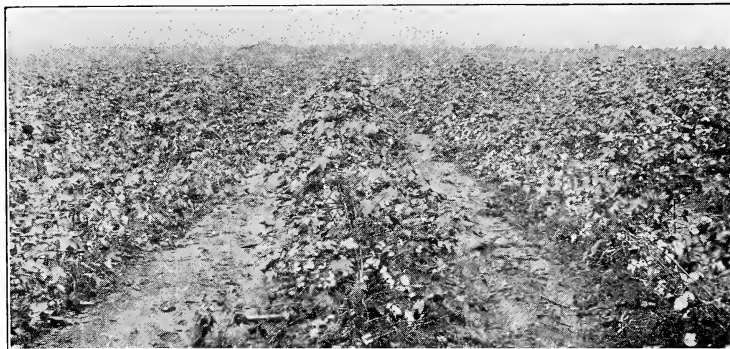


HUMPHREY-COKER SEED CO.
HARTSVILLE, SOUTH CAROLINA

The Thin Foliage
of our

**CAROLINA-
FOSTER**

**Operates Against
the Boll Weevil**



THIN FOLIAGE ADMITS SUNSHINE—HARDENS BOLLS QUICK

IMPORTANT NOTICE

GROW CAROLINA-FOSTER THICK and it will give you a handsome profit over other varieties of Long Staple Cotton.

It is a small growing, thin foliage type and will stand crowding—Rows 3 1/2 feet—2 to 3 stalks every 10 to 12 inches in the drill.



Comparative Leaf Area

Carolina-Foster Admits 1/3 More
Sunshine to the Fruit and to the
Ground.

This is a Big Handicap to
the Boll-Weevil



NOTE: The smaller size plant growth and smaller LEAF AREA of Carolina-Foster make it possible to grow more stalks on a given area of land and you get more cotton and more dollars in return. The Early Set Crop is the main dependence under Boll Weevil conditions. Carolina-Foster sets its crop early and is the safest cotton to plant.

A VALUABLE CHARACTERISTIC

The Boll of Carolina-Foster HARDENS Quick. Hard on the Boll Weevil.

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

A TESTIMONIAL FROM HARTSVILLE FARMERS

Hartsville, S. C.,
Sept. 1, 1925

TO WHOM IT MAY CONCERN

We, the undersigned, believe in CAROLINA-FOSTER cotton. We have grown it for the past three years for the Humphrey-Coker Seed Company and have been well pleased with the results each year.

The fact that this cotton does not make a BIG WEED and has such LIGHT FOLIAGE makes it possible to grow it THICK on the land. If planted in $3\frac{1}{2}$ foot rows and left thick in the drill, it is our belief that Carolina-Foster will give bigger returns per acre than any other variety of Long Staple cotton.

It is especially adapted to rich lands where other varieties grow too rank. We consider it a SAFE cotton to plant, as it does well in a dry year and in wet years seems to hold up better than other varieties. We highly recommend this variety to growers of Staple cotton.

Signed:

Chas. W. Galloway *J. L. Lamm*
J. E. Lamm *R. L. Thicker*
 E. L. Jones

SEE PRICE LIST FOR PRICES ON THESE SEED

"HUMCO" Pedigreed CAROLINA-WEBBER (Long Staple)

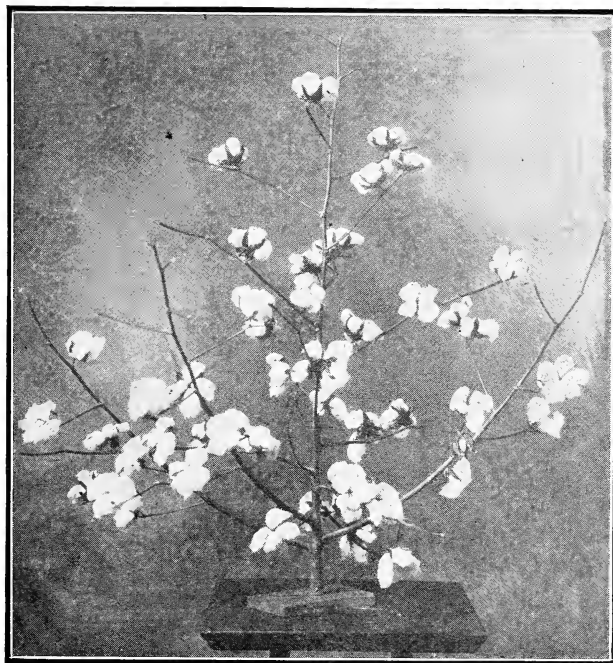
CAROLINA-WEBBER is a selection from Webber 49 that has given remarkably good results for the past four years. It came from our 1920 Breeding Plot where it made a very excellent showing, leading all rows in earliness, type and rapidity of fruiting. It will give full $1\frac{1}{4}$ inch staple and is turning out $34\frac{1}{2}$ per cent lint at our gin this season (including bagging and ties).

This cotton in comparison with other strains of Webber 49 is making a very fine showing. It is small in type, a rapid, early fruiter and highly adaptable under boll weevil conditions.

Those who like Webber 49 will be more than pleased with our CARO-

LINA-WEBBER cotton.

SEE PRICE LIST FOR PRICES



"HUMCO" CAROLINA-WEBBER

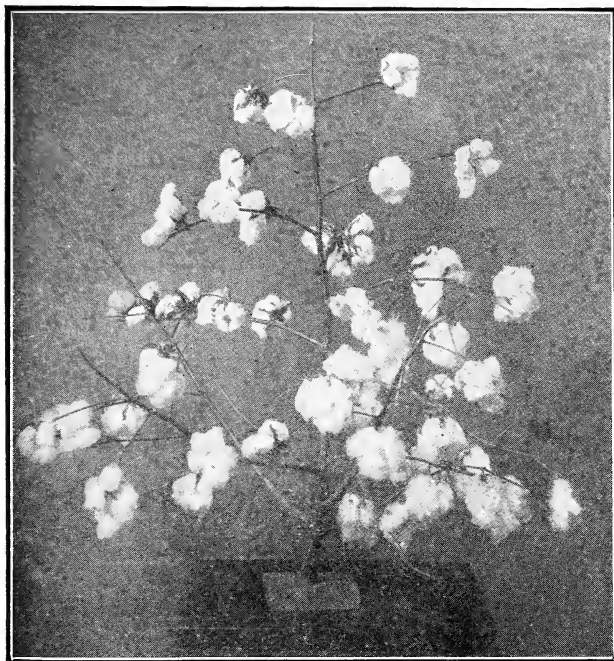
Staple $1\frac{1}{4}$ inches Full; Lint, $34\frac{1}{2}$ per cent; Bolls per Pound Seed Cotton, 65.

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

"HUMCO" Pedigreed ELITE-8



"HUMCO" WEBBER ELITE-8

CHARACTERS—

STAPLE—1 5/16" Full to 1 3/8"

STAPLE STRENGTH and DRAG—EXCELLENT

PER CENT LINT—34

BOLLS PER POUND OF SEED COTTON—59 AVERAGE

BOLLS—Roundish (OVATE)

"HUMCO" ELITE-8 traces back to the highest yielding selection in our 1920 Breeding Plot.

It is superior to its parent strain in boll size and shape, percentage of lint, length of staple and productiveness. For the past four years it has made an average of 76 pounds of seed cotton per acre more than the parent strain. In 1924 it showed a gain of \$18.81 per acre over the parent strain. It opens more fluffy and its blooming and picking record prove it to be earlier.

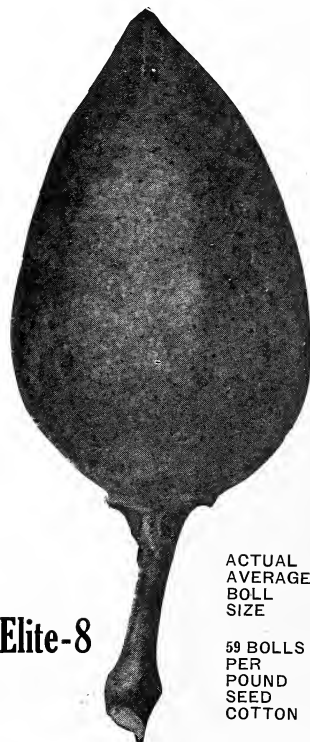
This cotton fruits very rapidly and we highly recommend it for weevil conditions. **ITS STAPLE COMMANDS THE HIGHEST PRICES.** Three bales sold for 38 7/8c per pound on September 12, 1925.

WANTED—A Cotton that will actually produce
Full 1 1/4" to 1 5/16" staple.

THIS IS THE COTTON—NONE BETTER

ELITE COTTON is our selection of **Deltatype Webber**. It has no superior as an upland staple cotton in boll size, staple length and quality, and it has proven its ability to produce excellent crops under heavy weevil infestation.

This cotton was bred for a **FRUITING BRANCH TYPE** and it has very few vegetable branches, making its foliage much lighter and its adaptability to boll weevil conditions much better. Wherever tried this cotton has won an enviable reputation. Its **EARLINESS**, its **OPEN FRUITING BRANCH TYPE**, its **LARGE BOLL** (with thick boll rind) and its **EXCELLENT STAPLE** (length and quality) recommend it as a most desirable cotton for every Southern farm.



Elite-8

ACTUAL
AVERAGE
BOLL
SIZE

59 BOLLS
PER
POUND
SEED
COTTON

SEE PRICE LIST FOR PRICES

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

Our Short Staple Cotton Seed “HUMCO” Pedigreed CLEVELAND BIG BOLL-20

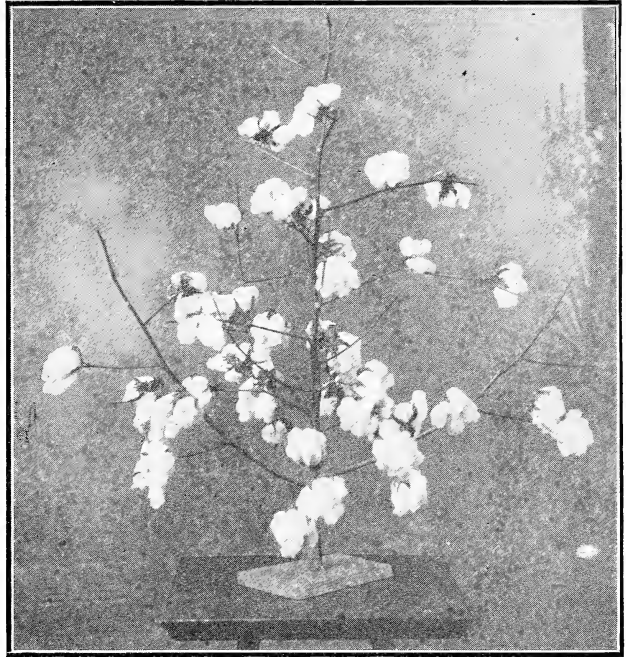
CLEVELAND BIG BOLL needs no introduction to Southern farmers. It is planted on the majority of our farms. It is recognized as the **BEST SHORT STAPLE** variety. It is recommended as the one best short staple cotton to plant under boll weevil conditions on land free from cotton wilt.

OUR PEDIGREED CLEVELAND —20, for EARLINESS, LARGE BOLL TYPE and PRODUCTION is a leader among short staple varieties.

For the past four years Cleveland —20 has produced more than any other strain of Cleveland we have tested. Its record shows an increased yield over the parent strain of 100 pounds of seed cotton per acre for the past four years. With cotton selling at 24 1/2 cents per pound, this increase in yield means at least \$10 per acre more from this cotton. Figure a little and see the value of this cotton planted on your farm another year.

Our seed of this variety all South Carolina grown.

ALWAYS A BIG DEMAND FOR THIS COTTON—ORDER EARLY
—SEE PRICE LIST FOR PRICES



“HUMCO” CLEVELAND BIG BOLL—20

CHARACTERS—

STAPLE—1”

PER CENT LINT—39 to 40

BOLLS PER POUND SEED COTTON—65



“HUMCO” CLEVELAND BIG BOLL—20

Is it Good?

Refer to 37th Annual Report Clemson College — Dec., 1924 — page 28 — It says:

“HUMPHREY-COKER CLEVELAND leads all varieties of Cleveland tested past two years at Pee Dee Experiment Station, Florence, S. C.”

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO.
HARTSVILLE, SOUTH CAROLINA

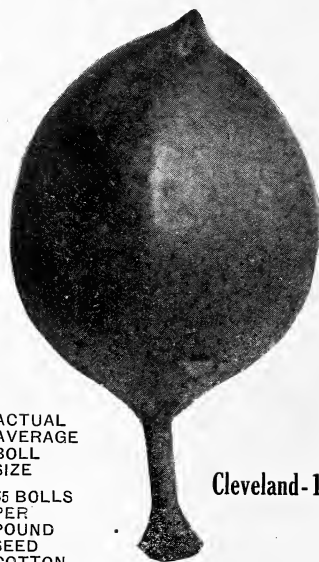
“HUMCO” Pedigreed CLEVELAND-12

SOLD OUT

This is our 1 1/16-inch Strain of Cleveland Big Boll Cotton. It is a very early, open growing, thin foliage type. Our blooming records prove it to be earlier than other strains of Cleveland.

For those who want a full 1 1/16-inch cotton, there is no better variety than this. It is a heavy producer and its staple commands a premium. We have a limited amount of these seed for sale.

SEE PRICE LIST FOR PRICES



Cleveland-12

ACTUAL
AVERAGE
BOLL
SIZE

65 BOLLS
PER
POUND
SEED
COTTON

CHARACTERS—

STAPLE—1 1/16" Full

BOLL SIZE—65 per lb. seed cotton

PER CENT LINT—37.5

Our Wilt Resistant Cottons

COTTON WILT is becoming more prevalent every year, so much so, that it is a very serious factor in Cotton Production. It is a disease, the germs of which are carried in the soil and can be spread only through the soil. Many attempts have been made to spread it through the seed, but without success.

For a number of years, since this disease has been understood, PLANT BREEDERS have been hard at the task of developing varieties of cotton that would be resistant and make good where the disease germs were abundant. A good many varieties have been bred, which have proved more or less desirable. Perhaps the best of these are the Dixie and Dixie-Triumph, bred and introduced by the U. S. D. A.

We have been working on this problem for the past five years and are proud of the cottons which we are now able to offer. In our tests these cottons prove themselves very superior. These cottons, a LONG and SHORT staple, are described on the following pages.

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

“HUMCO” Pedigreed DIXIE-14

(SHORT STAPLE—WILT RESISTANT)

DIXIE—14 is our selection from Dixie Cotton as bred and introduced by U. S. D. A. It is a **SMALL TYPE** cotton **VERY UNIFORM** in size. Its blooming records show it to be **SLIGHTLY EARLIER** than Cleveland Big Boll. It gives a **LINT TURNOUT OF 40 TO 42 PER CENT** (including bagging and ties) and has nice, **LARGE BOLLS** (65 per pound of seed cotton). It is a **HEAVY PRODUCER** and **EXTREMELY GOOD** in its wilt resistant qualities. It makes full 1-inch staple. It is selling this year at 100 points above short staple prices.

This cotton is highly praised by all who have grown it. Our seed supply small. Book your order early.



DIXIE—14 LEFT

(1925 Crop)

ELITE—8 RIGHT

THIS PICTURE SHOWS VALUE OF “HUMCO” DIXIE—14 ON WILT LAND

COMPARATIVE VALUES (1924 Variety Test)—

	Lbs. Lint Per Acre	Value Per Acre	Bolls Per Pound Seed Cotton
“HUMCO” Cleveland—20	623.6	\$143.42	68
“HUMCO” Dixie—14	591	135.93	65.1
Dixie-Triumph	578	132.94	70.7

This test compares the value on **NON-WILT** land. It shows Cleveland best where there is no wilt. It also shows **DIXIE—14** is practically as good as Cleveland and better than Dixie-Triumph. Note the **Boll Size** is best of the three. On wilt land Dixie—14 would show a great deal better than Cleveland.

SEE PRICE LIST FOR PRICES

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

“HUMCO” Pedigreed WILLIAMSON-10

(LONG STAPLE—WILT RESISTANT)

The Williamson Cotton bred and developed by E. McIver Williamson, of Mont Clare, S. C., has long been famous for its LONG STAPLE and EXCELLENT STAPLE QUALITY. It has always shown a high resistance to Cotton Wilt, but with the advent of the boll weevil this cotton was practically discarded because it was considered too late.

We began work with this cotton in 1920, making selection from a field of this variety on Mr. C. T. Howle's farm. Our Williamson-10 is the result of this work.



“HUMCO” WILLIAMSON-10

CHARACTERS—

STAPLE—1 5/16"—1 3/8" Full

ITS STAPLE BRINGS TOP PRICE

PER CENT LINT—32.5

SIZE BOLL—70 per pound seed cotton (average)

NOTICE

Don't Plant Wilt Resistant Varieties of Cotton on lands heavily infested with Root-knot and expect all the plants to live. Plant such land to crops not affected by Root-knot for at least three years.



A SECTION OF OUR VARIETY TEST SHOWING
OUR WILT RESISTANT VARIETIES

Williamson-10 is an early cotton.

Its record in our tests prove it to be as early as Deltatype Webber. It has a good Boll and gives a fine turnout for such a LONG staple variety. Its value in our 1924 tests was \$151.20 as against \$143.42 for Cleveland Big Boll.

It is strong in its resistance to wilt. On very bad land an occasional plant will die, but not enough to damage the crop. We believe this to be the BEST LONG STAPLE wilt resistant variety on the market.

SEE PRICE LIST FOR PRICES

HIGHEST QUALITY SEEDS



**HUMPHREY-COKER SEED CO.
HARTSVILLE, SOUTH CAROLINA**

SEED CORN

“HUMCO” Pedigreed MARLBORO PROLIFIC-21

(Two-Eared Variety)

Marlboro Prolific is a white corn with a white cob. It produces two large ears to the stalk and in our corn tests has always been a leader. Taking into consideration its yield, its quality, and its resistance to weevil attack, we consider **MARLBORO PROLIFIC** the **BEST PROLIFIC WHITE CORN** we have tested.

Our **MARLBORO PROLIFIC-21** is a strain of this variety developed from our 1921 Ear-to-Row test. We recommend it highly to those who want a two-eared variety.

This corn, in our 1921 test plot, made ten bushels per acre more than any other selections, and in our 1922 variety test led the parent strain by seven bushels per acre, making a yield of 89.9 bushels, which was 3.2 bushels higher than any other variety.

Its weevil resistance is the best of any Prolific Corn. The shuck covering at the tip end of the ears fits tight and prevents much weevil injury.

PRICE: Bushel, \$4.75; 10 bushels, \$4.50 per bushel.



CORN “EAR-TO-ROW” TEST

We carefully test and study hundreds of ears of corn to find the **BEST PRODUCERS**. The best we increase for sale.

“HUMCO” Pedigreed FULCROP WHITE

This is a single ear variety, producing large white ears with a white cob. In shelling it gives 87 per cent corn. No better single ear, white corn.

This variety has been a high yielder in our tests and is very resistant to weevil attack. None more resistant to weevil injury. We offer finest pedigreed seed of this variety. Descended from our 1922 Breeding Plot. Our crop this variety made 68 bushels per acre in 1924.

PRICE: Bushel, \$4.75; 10 bushels, \$4.50 per bushel.

Improved Golden Dent

(FOR EARLY CROP OR LATE PLANTINGS)

We know of no **EARLY, QUICK MATURING** variety of corn the equal of Golden Dent. In yield and quality it is a leader. It makes large ears of fine quality.

We handle the best **SELECTED SEED** of this variety to be had.

PRICE: Bushel, \$4.75; 10 bushels, \$4.50 per bushel.

HIGHEST QUALITY SEEDS



**HUMPHREY-COKER SEED CO.
HARTSVILLE, SOUTH CAROLINA**

OTOOTAN SOY BEANS

Our Seed of this variety are not pedigreed, but they are genuine Otootans. Seed we sell grown by us.

THE FINEST CROP FOR HAY, FORAGE AND SOIL IMPROVEMENT



OTOOTAN BEANS—GROWING ON OUR FARM AT HARTSVILLE, S. C.

WRITE FOR PRICES WHEN READY TO BUY

Our Mississippi Work and Seeds

**THE AIM AND PURPOSE OF OUR ORGANIZATION
AT GREENWOOD, MISSISSIPPI**



A SECTION OUR BREEDING PLOTS IN MISSISSIPPI

BETTER SEEDS

Bred, Grown,
Properly Handled
and Adapted
under Mississippi
conditions

HIGHEST QUALITY SEEDS



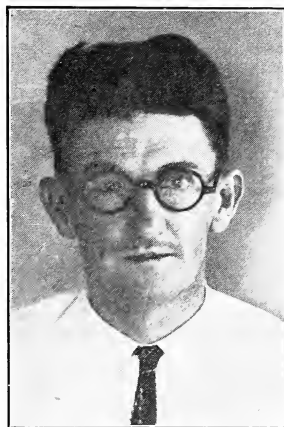
HUMPHREY-COKER SEED CO.
GREENWOOD, MISSISSIPPI.

The Men Who Breed and Handle Our Seed in Mississippi



J. BLANDING DICK

IT IS
THE
AIM
OF THESE
MEN
TO
RENDER
HIGHEST
QUALITY
SEED
SERVICE



C. G. CLARK

THE MANAGEMENT OF OUR MISSISSIPPI WORK is intrusted to Mr. J. Blanding Dick, who is stationed at Schlater, Miss. Assisting him in the work of Breeding, Cleaning and Handling our seeds, is Mr. C. G. Clark, who is also stationed at Schlater, Miss. Mr. Dick is a college-trained man, a plant breeder by actual study, training and experience through a number of years. He fully appreciates the value of the greatest care and accuracy in the production of Pedigreed Seeds. At such times and as often as necessary our Head Plant Breeder and General Manager, Mr. S. Pressly Coker, works and advises with him on matters of greatest importance. Nothing is left undone that would add to the quality of our breeding and growing work.

We are Proud of Our Men, Our Seeds and Our Organization in Mississippi. We Invite a Thorough Inspection.
COME TO SEE US

The Value of Mississippi Seed for Mississippi Planters

The **SUPERIORITY OF SEED** grown and bred in Mississippi, for planting in Mississippi, over seed brought in from other sections is a fact attested by all the best agricultural authorities. Seed that are acclimated, when they are of proper quality, will give better results than seed brought in from other parts of the country. In support of this argument, we refer you to the Mississippi State Commissioner of Agriculture and to the Experiment Stations or the U. S. Department of Agriculture. The seed we are offering are acclimated to Mississippi conditions and will give you better returns than seed shipped in from other States.

Mississippi State Commissioner of Agriculture says:—

“Plant Mississippi Grown Seed of Right Quality.”

IMPORTANT NOTICE

Much of the Planting Seed offered for sale in Mississippi has not been cleaned or tested, and is not handled in a way to insure **Purity** and proper **Vitality**.

Our seed are **Cleaned Properly, Tested for Germination, Handled to Insure Purity and Vitality**, and they are **GUARANTEED RIGHT**.

If you will inspect our work at Schlater, Miss., and see the extreme care we take to produce and sell the finest seed in Mississippi, you will buy our seed.

WE INVITE INSPECTION

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO.
GREENWOOD, MISSISSIPPI.

OUR OFFERINGS

Mississippi Seeds

"HUMCO" Pedigreed WEBBER 49-10

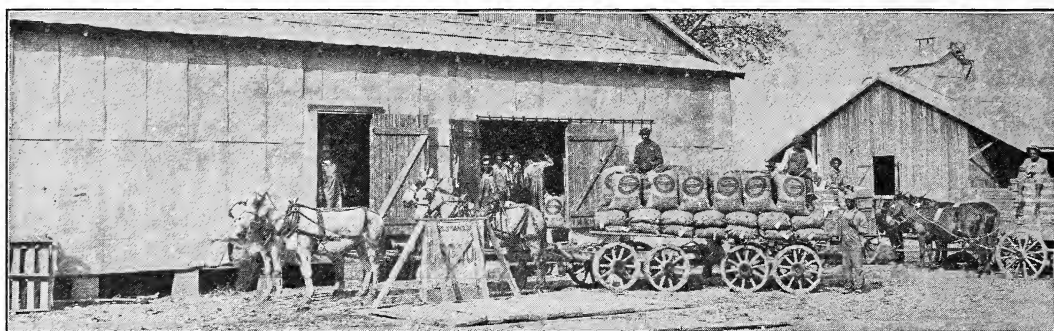
A STRAIN OF OUR SEED BRED AND GROWN IN MISSISSIPPI

"HUMCO" Webber 49-10 is a very superior strain of Webber 49 Cotton. The original selection made a yield of 1317 pounds of seed cotton per acre, under poor conditions, in 1920, with a lint percentage of 34.4 and a staple of 1 5/16 inches Full; boll size, 62 to pound of seed cotton.

It has held its record and is proving its superiority over other strains of Webber 49 in our variety tests. It is a selection from Webber 49, strain 2, and carries a much stronger vitality than is found in other strains of 49 cotton.

Its **STRONG VITALITY, PRODUCTIVENESS, STAPLE LENGTH, DESIRABLE TYPE** and its **ADAPTABILITY** to Mississippi conditions recommend it highly to growers of Staple Cotton in Mississippi and Arkansas.

SEE PRICE LIST FOR PRICES



GINNING, RECLEANING AND SACKING OUR PEDIGREED SEEDS IN MISSISSIPPI

When you buy our seed you know you are getting seed that have been properly ginned, recleaned and handled to insure purity and high germination.

PEDIGREED WEBBER 49 (Special)

(STAPLE 1 1/4 INCHES)

For many years Webber 49 Cotton has been a favorite among staple cotton growers from South Carolina to Texas. It combines in its make-up the qualities of **EARLINESS, OPEN TYPE, RAPIDITY OF FRUITING, BOLL SIZE, STAPLE QUALITY AND PRODUCTIVENESS** which appeal to the best farmers. **Sixty-five Bolls** of this variety will make a pound of seed cotton, and it carries a staple of 1 1/4 inches of fine quality.

The bolls of this variety open wide. It is easy to pick and should be picked promptly to secure the very best grades. No strain of Webber 49 Cotton is more largely planted than our Webber 49 Special. Our Mississippi seed are strongly recommended to Delta planters since they are acclimated and are in every other way the equal of our South Carolina seeds.

See Our Price on These Seed. Never before have seed of this quality and breeding been offered for such a low price.

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. GREENWOOD, MISSISSIPPI.

PEDIGREED WEBBER ELITE-1 (STAPLE 1 5/16 INCHES FULL)



A FIELD—WEBBER ELITE—1

This cotton is our selection of **Deltatype Webber**, which we have grown, selected and handled under Mississippi conditions for the past four years. It has become acclimated and is proving highly valuable in the Delta country. It has no superior as an upland staple cotton in boll size, staple length and quality and it has proven its ability to produce excellent crops under heavy weevil infestation.

This cotton was bred for a **FRUITING BRANCH TYPE** and it has very few vegetative branches, making its foliage much lighter and its adaptability to boll weevil conditions much better. Wherever tried this cotton has won an enviable reputation. Its **EARLINESS**, its **OPEN FRUITING BRANCH TYPE**, its **LARGE BOLL** (with thick boll rind) and its **EXCELLENT STAPLE** (length and quality) recommend it as a most desirable cotton for every Southern farm. We offer this variety grown in South Carolina or Mississippi, as desired. We strongly recommend our Mississippi seed for Mississippi farmers.

“HUMCO” IMPROVED DELFOS-6102

DELFOS COTTON is taking the day in Mississippi and a glance at the results of our variety test on the right will explain the reason for it. It makes a big yield and has a very desirable type.

Our seed of this variety came from the Delta Experiment Station in 1921. We received a small quantity of the seed, planted these and carefully rogued the field, before picking, eliminating all **OFFTYPE** plants. This has been done each year since and our seed show considerably more uniformity than other Delfos being offered for sale.

In addition to this, our seed have been carefully re-cleaned and tested, which insures much higher quality than can be obtained where such work is not done.

For our **NEW PEDIGREED STRAIN**—See Next Page.

SEE PRICE LIST FOR PRICES



DELFOS

DELTATYPE

OUR VARIETY TEST IN MISSISSIPPI RESULTS—

Seed Cotton Per Acre

Improved Delfos	1,680 lbs.
Deltatype	1,240 lbs.
Webber 49-3	1,120 lbs.
Express 350	1,328 lbs.

Many tests in Mississippi are showing similar results.

HIGHEST QUALITY SEEDS



**HUMPHREY-COKER SEED CO.
GREENWOOD, MISSISSIPPI.**

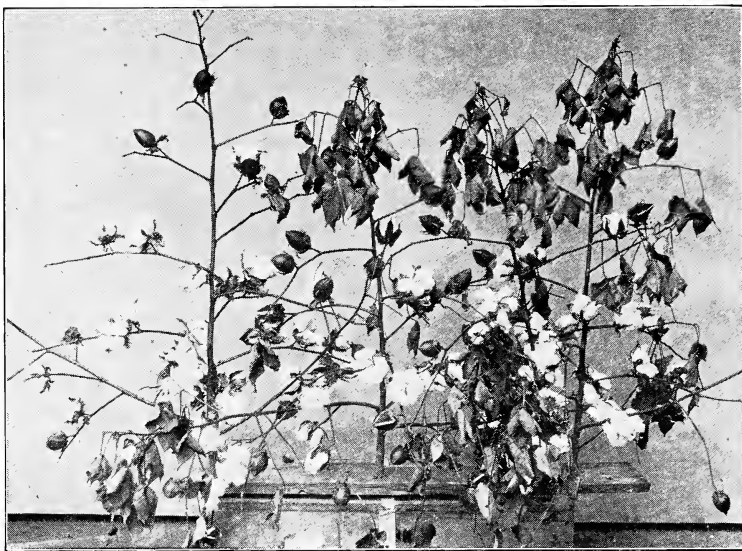
“HUMCO” Pedigreed DELFOS-54

A
NEW STRAIN
OF
DELFOF

A
WINNER

CHARACTERS—

STAPLE—1 3/16" Full to 1 1/4"
BOLLS—Average 78 per lb.
seed cotton
PER CENT LINT—35.6



TYPICAL PLANTS “HUMCO” DELFOS-54

“HUMCO” DELFOS 54—A very superior strain of the Delfos variety descended from our 1921 Breeding Plot. It has EXCELLENT UNIFORM TYPE. Makes heavy production of seed cotton and carries high per cent of lint.

For two years, **BETTER BY 200 LBS. SEED COTTON PER ACRE** than Delfos 6102.

THIS SEED OFFERED FOR FIRST TIME THIS YEAR. Limited supply—if you want the **BEST DELFOS ORDER THIS.**

SEE PRICE LIST FOR PRICES



DELFOF BREEDING PLOT AT SCHLATER, MISS. WE STUDY AND TEST HUNDREDS OF PLANTS IN OUR EFFORTS TO FIND VALUABLE NEW STRAINS

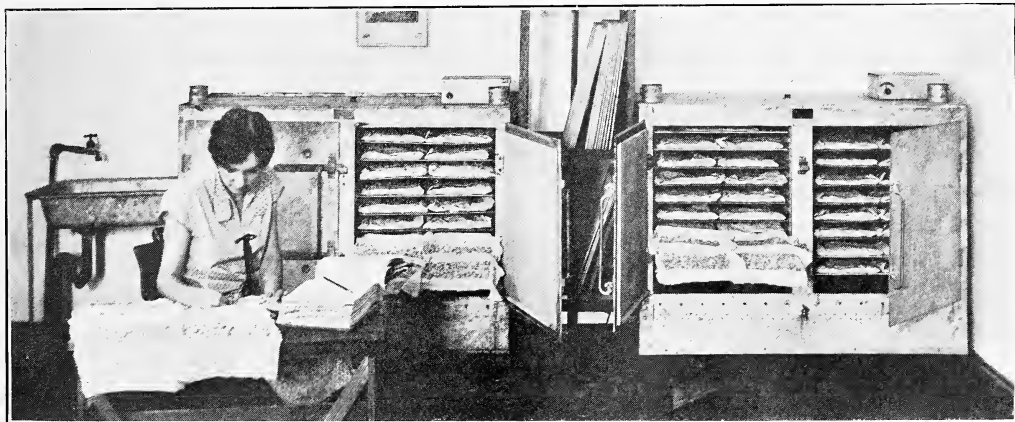
"Humco" Seeds

Short Staple Cottons

"HUMCO" Cleveland—20

"HUMCO" Dixie—14 (Wilt Resistant)

Unsurpassed in Breeding and Quality



TESTING OUR COTTON SEED FOR GERMINATION AND VITALITY

Our Seed Will Come Up and Grow with Vigor

Humphrey-Coker Seed Company

HARTSVILLE, S. C.

GREENWOOD, MISS.

S. PRESSLY COKER, *Manager*

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

"HUMCO" Pedigreed CLEVELAND-20

Cleveland Big Boll

is recognized and recommended as the ONE BEST SHORT STAPLE COTTON for Boll-Weevil conditions on lands free from cotton wilt.

HUMCO Cleveland-20 for EARLINESS, LARGE BOLL, and PRODUCTION is a leader.

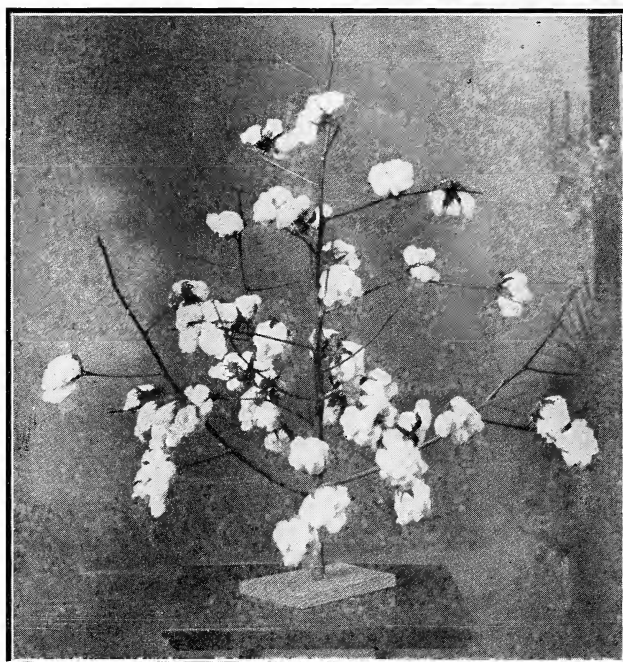
A Winner

ITS RECORD

1. In our tests for the past four years it leads all strains of Cleveland tested by 100 lbs. Seed Cotton per acre.

2. In A. H. Rogers Tests, Society Hill, S. C.:
YEAR 1925

Variety	Seed Cotton Per Acre
HUMCO Cleveland-20.....	1,366.4 lbs.
Coker Cleveland-4.....	1,103.2 "
N. C. Cleveland (Yates).....	1,064 "
A. H. Rogers Cleveland.....	1,044 "
Coker Cleveland (1a-3-13-4).....	994 "



"HUMCO" CLEVELAND BIG BOLL—20
(Showing Plant Type)

CHARACTERS—

STAPLE—1"
PER CENT LINT—39 to 40
BOLLS PER POUND SEED COTTON—65

3. In South Carolina Experiment Station Tests, Florence, S. C.

AVERAGE 1923-1924-1925

Variety	Seed Cotton Per Acre
HUMCO Cleveland-20.....	1,803 lbs.
Wannamaker Cleveland.....	1,742 "
Marrett Cleveland.....	1,708 "
Coker Cleveland-4.....	1,702 "
Woolsey Cleveland.....	1,638 "

Its Records Prove Its Value

It will make money for you. Give us your order

SEE PRICE LIST FOR PRICES

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

“HUMCO” Pedigreed DIXIE-14

(SHORT STAPLE—WILT RESISTANT)

DIXIE—14 is our selection from Dixie Cotton as bred and introduced by U. S. D. A. It is a **SMALL TYPE** cotton **VERY UNIFORM** in size. Its blooming records show it to be **SLIGHTLY EARLIER** than Cleveland Big Boll. It gives a **LINT TURNOUT OF 40 TO 42 PER CENT** (including bagging and ties) and has nice, **LARGE BOLLS** (65 per pound of seed cotton). It is a **HEAVY PRODUCER** and **EXTREMELY GOOD** in its wilt resistant qualities. It makes full 1-inch staple. This cotton is highly praised by all who have grown it. Our seed supply small. Book your order early.



DIXIE—14 LEFT

(1925 Crop)

ELITE—8 RIGHT

THIS PICTURE SHOWS THE VALUE OF “HUMCO” DIXIE—14 ON WILT LAND

Its Record

IN 1925 VARIETY TESTS

1. OUR TESTS

Variety	Seed Cotton Per Acre
HUMCO Cleveland-20.....	1,984 lbs.
HUMCO Dixie-14.....	2,154 “
Dixie-Triumph	1,984 “

2. Pee Dee Experiment Station Tests:

Variety	Seed Cotton Per Acre
Cleveland Check.....	1,151.3 lbs.
HUMCO Dixie-14.....	1,327.4 “
Dixie-Triumph	1,208.6 “

NO SUPERIOR SHORT STAPLE WILT RESISTANT COTTON

SEE PRICE LIST FOR PRICES

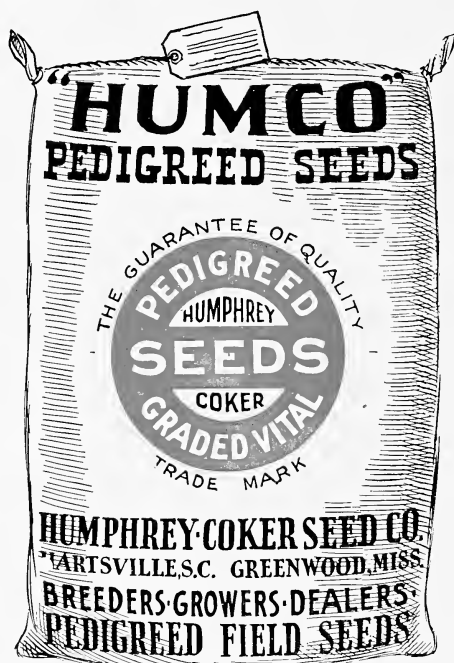
Other Seeds

We offer the finest Pedigreed LONG STAPLE Cotton Seeds—HUMCO Elite-8; HUMCO Carolina-Foster; HUMCO Williamson-10. None superior to these. If interested ask for our literature describing the merits of these varieties.

We offer two varieties of PEDIGREED SEED CORN—HUMCO Fulcrop White and HUMCO Marlboro Prolific-21. Finest hand selected seed. Ask for literature and prices.

A Bag
of
**HUMPHREY-
COKER
SEEDS**

Ready for
Shipment



Genuine
Humphrey-Coker
Seeds

are known by

1. Our Trade Name.
2. Our Trade Mark.
3. Our Name and Address.
4. Our Approval Stamp

on Every Bag
of Seed.

Our Seed Guaranteed

WE BREED, GROW AND HANDLE THE SEED WE SELL.
We know their quality and guarantee them to be absolutely right in every respect.
Why take a chance when you can buy guaranteed seeds at reasonable prices?

Let Us Serve You

Importance and Value of Seed Cleaning

The results of carefully conducted tests show what **GOOD CLEANING** does to increase crop yields and farm revenues.

	Per Acre Yield	Value
Good cleaning increases yield of oats.....	12 Bus.	\$12.00
Good cleaning increases yield of rye.....	9.4 Bus.	18.80
Good cleaning increases yield of LINT COTTON.....	32 Lbs.	7.68

(Value figured on present market prices)

Carefully conducted tests by our Plant Breeders and by the Government Experiment Stations prove the **EXTREME IMPORTANCE OF SEED CLEANING** as a means of **INCREASING CROP YIELDS**.

This matter cannot be stressed too much. Every farmer should have a **GOOD CLEANER** on his farm, and see to it that all of his seeds are cleaned before they go in the ground. Small, light, inferior seeds lower crop yields much more than many imagine.

The Standard Seed Cleaner

SIMPLICITY, EASE OF OPERATION, DURABILITY—UNIFORM, DEPENDABLE WORK ARE CHARACTERISTICS OF THIS MACHINE

SPECIAL POINTS OF EXCELLENCE

1. SPECIAL HOPPER—

Designed by us to handle cotton and all other field seeds.

2. AUTOMATIC VIBRATORS—

These vibrators under each screen operate to keep the screens open and insure uniform cleaning work. No other machine has this feature.

3. AIR BLAST CONTROL—

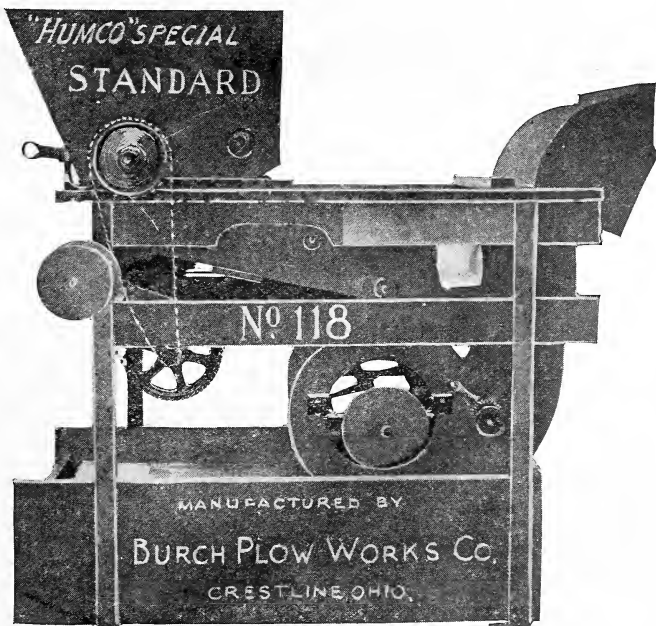
The turn of one valve regulates the air current and gives perfect control. There are no doors to open and close for air control.

4. DURABILITY—

This machine is built very substantially and designed to stand hard, rough farm usage.

5. SCREENS—

This machine has ten screens and will properly clean cotton seed, corn, oats, rye, wheat, peas, soy beans, velvet beans, etc. **IT HAS A BLACK SEED SCREEN** to remove black seed from cotton seed. **IT WORKS, TOO.** This is a new feature — something no other machine has.



The 118 Standard has no equal for farm use

HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

THE BLACK SEED SCREEN

THIS IS A FEATURE WE ARE PROUD OF. After working on it for two years we have succeeded in perfecting the screen and the manufacturers are now furnishing this screen with the machine.

THIS IS SOMETHING THE FARMER HAS WANTED A LONG TIME This feature alone puts the Standard No. 118 in a class by itself.

INVESTIGATE THIS MACHINE AND YOU WILL GIVE US YOUR ORDER.

Price F.O.B. Hartsville, S. C.

No. 118 Standard..... \$70.00

LARGE POWER MACHINES. Those who have large quantities of seed to clean will be interested in a **BIG MACHINE.** We offer the same excellency in the large Standard Machines as in the No. 118. Write us for literature, information and prices, stating your needs. Many use these power machines in their ginners for cleaning cotton seed.

WE HAVE THE SOUTHERN AGENCY FOR THESE MACHINES AND WE ARE READY TO SERVE YOU PROMPTLY

Our Customers Praise the Standard Cleaner

We have many letters from those who are using Standard Cleaners. They praise the machine for its **DURABILITY, LIGHT DRAFT, SUPERIOR FEED HOPPER** and for the **EFFICIENCY** of its cleaning work.

A FEW OF OUR CUSTOMERS

Ask These for an Opinion, if in Doubt:

Edgecombe Seed Breeders Assn., Tarboro, N. C.
E. C. Griggs & Co., Wadesboro, N. C.
Wake County Seed Co., Raleigh, N. C.
State Prison Farm, Halifax, N. C.
Louisburg Cotton Oil Mills, Louisburg, N. C.
J. E. Wannamaker, St. Matthews, S. C.
Model Seed Farm, St. Matthews, S. C.
D. W. Moore, Cheraw, S. C.
Marrett Farms Co., Westminster, S. C.
Bouknight Brothers, Johnston, S. C.

Burr Clover Farms, Rock Hill, S. C.
C. R. Kilgore, Bishopville, S. C.
C. A. McLendon, 602 Forsyth Bldg, Atlanta, Ga.
J. L. Boyd, Waynesboro, Ga.
R. C. Neely, Jr., Waynesboro, Ga.
O. C. Neill, Whaley, Miss.
Matagorda Plantation Co., Jonestown, Miss.
Robertshaw Company, Heathman, Miss.
Hider Brothers, Kilbourne, La.
J. S. Douglas & Co., Dixie, La.
Pelican Seed & Grain Co., Shreveport, La.

Results Cotton Variety Tests

CLEMSON COLLEGE

CLEMSON, S. C.

(3 Year Average)

SHORT STAPLE

Variety	1923	1924	1925	3 Year
				Avg.
				—Pounds Seed Cotton—
Per Acre				
“HUMCO” Cleveland - - -	1542	2091	1778	1803
Wannamaker Cleveland - -	1481	1990	1736	1742
Marrett Cleveland - - - -	1467	1934	1723	1708
Coker’s Cleveland No. 4 - -	1503	1893	1710	1702
Woosley Cleveland - - - -	1356	1727	1831	1638
College No. 1 - - - - -	1400	1886	1551	1612
Dixie Triumph - - - - -	1161	1564	1805	1510

LONG STAPLE

Carolina Foster - - - -	1467	1984	1631	1694
Delfos 6102 - - - -	1357	1901	1723	1657
Lightning Express - - -	1237	2019	1604	1620
Coker's Webber 49 - - -	1137	2046	1588	1590
Salsbury - - - -	1288	1744	1653	1561
Deltatype - - - -	1129	1748	1557	1478
"HUMCO" Webber 49 - - -	1131	1619	1551	1433

These results show that **OUR "HUMCO" CLEVELAND 20** leads all short staple varieties and **OUR CAROLINA-FOSTER** leads all long staple varieties for three years.

We are getting similar reports from other sources.

"HUMCO" SEEDS ARE UNEXCELLED IN BREEDING AND QUALITY.

HUMPHREY-COKER SEED CO.

Hartsville, S. C., Greenwood, Miss.

S. PRESSLY COKER, Manager.

THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION
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Announcements	1
Advertisements	1

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HIGHEST QUALITY SEEDS



HUMPHREY-COKER SEED CO. HARTSVILLE, SOUTH CAROLINA

A FINAL WORD

As we come to the close of this Catalogue the thought occurs to us that some people who do not know us and who have not seen one of our previous publications will receive this catalogue. Perhaps you are one of these. In the preceding pages we have told you about the seed we have bred, which we offer to sell you. We have not told you **HOW WE BREED THEM**. For the benefit of any who may be interested in our method of breeding, **HOW WE DO IT**, we give our breeding system below.

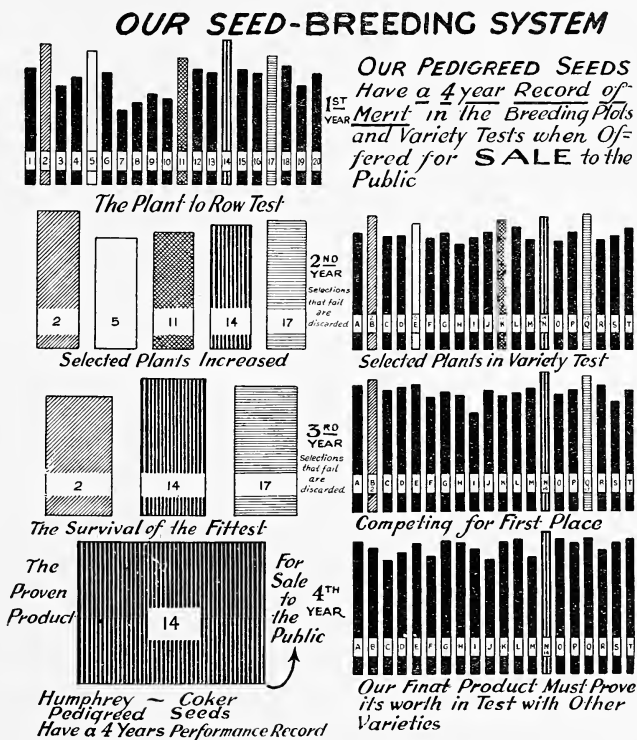
Our Seed Breeding System

The chart below is a graphic illustration of our Seed Breeding System, which is the system recommended by the best agricultural thought of today. A careful study of this chart will reveal the plans we follow. This system is used with all crops, the changes necessary are such changes in the method of conducting the Plant-to-Row test as adapt it to the particular crop in question (for instance, corn being an open-fertilized plant requires a little different procedure in the Plant-to-Row test than does cotton or oats and wheat for best results).

THE PLAN (Cotton used as example):

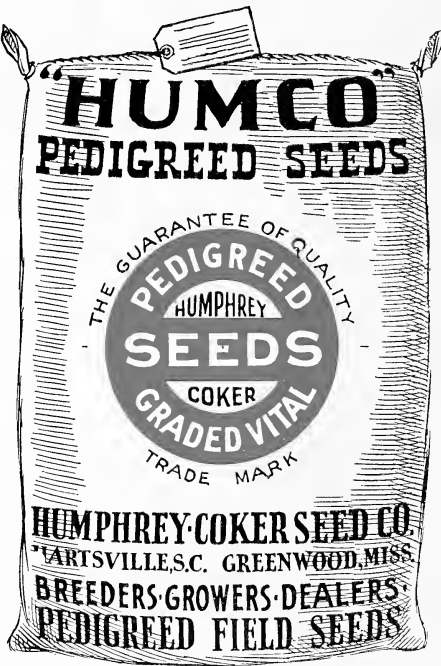
The first year a large number of plants are selected from a variety of cotton we desire to improve. They are picked and ginned separately, notes of each with all characteristics are recorded. Each plant is then planted in a comparative test plot, side-by-side, which is known as the **Plant-to-Row test**. This test is run in duplicate so as to give best indications of value. Here the plants compete for highest yield, best type, earliness, and best staple characters. Careful notes are made through the season, each row is picked separate and the best five rows are saved for separate increase. The second year these five are increased separately, are tested in Variety test with other varieties and the best two or three go on to the third year. The same procedure the third year gives the **ONE BEST** for increase and testing the fourth year. Its record through the four years is its Pedigree and it goes out to the public on its own **RECORD OF MERIT**.

This system of breeding is a continuous process. Each year we have a new Plant-to-Row test, selecting plants from the best **PROVEN STRAINS**, with the idea of producing still better strains.



Our Terms

We sell for Cash. Unless you enclose the money with your order it will be necessary to delay shipment until we write you and receive the money. To persons having proper credit rating we will make shipment by freight, sight draft with bill of lading attached, or by express C. O. D., but others must send cash with order. All our prices are F. O. B. Hartsville, S. C., or Greenwood, Miss. Remittance may be made by check, money order, cash or stamps. We are not responsible for your order until it reaches us.

<p>A Bag of HUMPHREY- COKER SEEDS Ready for Shipment</p>		<p>Genuine Humphrey-Coker Seeds are known by</p> <ol style="list-style-type: none"> 1. Our Trade Name. 2. Our Trade Mark. 3. Our Name and Address. 4. Our Approval Stamp. <p>on Every Bag of Seed.</p>
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Book Your Order Now

We have a very limited supply of our new strains of seed this year and we advise that you place your orders early, so that we can serve you. We do not ship any cotton seed out before January, as we must have time to make our duplicate germination tests before they go out. This procedure is to protect your interest, so let us have your order for January or February shipment. Where orders are booked, before January 1st, we require a deposit of ten per cent with the order.

HUMPHREY-COKER SEED COMPANY

HARTSVILLE, S. C.

GREENWOOD, MISS.